

From the President



Welcome all to the year 2015 and what I feel will be an exciting year for the Iowa Watercolor Society. In perusing our website I discovered that the Society was founded in 1977 making this our 38th year if my math is correct. Congratulations to us!!! We have some great opportunities for members to attend watercolor workshops this year. You will be experiencing art with some of the best watercolorists in the country. Linda Poore and her committee are bringing Paul Jackson back this spring and Iain Stewart is

coming in September. I have also had a member come forth with a suggested location for a one day plein aire workshop in a wooded area of the Des Moines River valley.

I would also like to expand our footprint to include activities in Northwest and Northeast Iowa. I have talked to a very outgoing group of people from NW and heard rumors there are even some "art spots" in NE Iowa. I envision starting with one to two day offerings; maybe using some of our own talent (we have lots). I look forward to hearing from members in these areas.

I am developing a flow chart of the various officers, board members, and committees of our Iowa Watercolor Society. I came to this job with limited watercolor painting experience and even less knowledge of the Society. Over the past few years I've grown fonder of both! I did this so that I could learn how the IWS functions. More importantly I want the membership to visualize it also and see where each would like to fit in. This chart will be discussed at the board meeting, revised and tweaked, and then passed out for your comments.

And a final goal. We on the board are working to develop tools to enhance member to member communications and improve the exchange of ideas and information. A big piece in this communication issue is being resolved by our new website manger Sara Burrier. Sara brings not only her wonderful art talents but also knowledge and experience in website management. If you have not been to our site recently I suggest you go there, <http://www.iowawatercolorsociety.org> When you get to the home page you can also click on the "see us on Facebook" tab and go there. Sara sees this project as an ongoing one with a need for weekly updates and has carved out time from her busy schedule of painting, teaching, and raising a young family to do it. Thank you, Sara.

Go forth and enjoy 2015. As you go please inform others about the Iowa Watercolor Society and encourage them to join. With every new body we get, we also get a new mind that has ideas and techniques we have never thought of.

Brush on, Tom

Happy Winter IWS members!

In this newsletter you will find communication from the President Tom Holcomb; statement re. ethics developed by the IWS board; the call for entries for the 2015 Mini-Show; the registration form for the Paul Jackson spring workshop and a short note about our 2015 juror and workshop instructor, Iain Stewart. Enjoy!

Winter 2014-2015

See this in color at

www.iowawatercolorsociety.org



NEW MEMBERS—WELCOME!

Gina Bartlett
Nancy Brannaman
Michael Broshar
Charanya Chander
Mayela Fonseca
Mary Johnson
Misty Palek

Statement of ethics for Iowa Watercolor Society approved by the IWS board 1/11/15

All paintings must be the original work of the artist, executed in the past two years and approved by the IWS board. Water based media on standard watercolor paper must be used, with no affixed material. Preliminary pencil sketching only is permitted, not for permanent definition. Only removable resists may be used. Copies of other artists' work will not be accepted, nor will copies of published photos. Paintings may not have been done in a workshop or under the supervision of an instructor. Works previously shown in an IWS exhibition are not eligible.

Stay in touch.....

Just a note to remind you to please stay in touch with us re. your shows, new paintings, etc. I am watching over the public relations activities and if you have something you would like shared, please let me know. Thanks so much!

Linda Poore lpoores6@gmail.com

LIKE us on Facebook!
www.iowawatercolorsociety.org

President

Tom Holcomb
htholcombdvm@qwestoffice.net

President Elect

Gwen Foster, glfoster51@gmail.com

Past President

Jan Globuschutz
jglobuschutz@msn.com

Secretary

Martha Rhoades,
rhoadesmar@aol.com

Treasurer

Nora Nurre, n.nurre@mchsi.com

Membership

Mari Lindner
maribob79@gmail.com

Exhibition Team

Gwen Foster
glfoster51@gmail.com
Connie Guillaume
cg-art@msn.com
Joyce Sieve
jmsieve@live.com
Susan Baer
susan@sbaerart.com
Leslie Leavenworth
artworkll@me.com

Historian

Christina Blum
artinblum@hotmail.com

Communications/Public Relations

Linda Poore, Facebook
lpoores6@gmail.com
Sara Burrier, Website
sarabillustration@gmail.com
TBD, Newsletter

Traveling Show

Janice Bell, janicesbell@gmail.com

IOWA WATERCOLOR SOCIETY
2015 MINIATURE WATERMEDIA SHOW
CALL FOR ENTRIES

The *Iowa Watercolor Society* (IWS) is sponsoring a miniature watermedia show at the Fisher Community Center, 709 South Center Street, Marshalltown, IA. The goal of this show is: to expand opportunities for the Iowa Watercolor Society members, to showcase their diverse painting styles in a unique setting, and to challenge members to paint in a *miniature* size. This show is separate from the annual exhibition of the *Iowa Watercolor Society*. The artwork will be displayed on the IWS web site at the same time the show is open.

Calendar of dates and deadlines:

Exhibition dates	May 1-May 28, 2015
Submission deadline	Postmarked entry with entry fee by Monday, March 23
Mailed artwork received by	Monday, April 27
Artwork delivered to	
Fisher Community Center	Tuesday, April 28, 8 am to 7 pm
Gallery opening with refreshments	Sunday, May 3, 2 to 4 pm
Pick up artwork	Friday, May 29, 8 am to 6 pm, Saturday, May 30, 1 to 5 pm
Gallery hours	Monday through Thursday – 8 am to 7 pm Friday – 8 am to 6 pm Saturday and Sunday – 1 to 5 pm

Eligibility:

- The miniature show is open to all 2015 *Iowa Watercolor Society* members.
- The artwork will *not* be juried either for entry or award. Those visiting the show will have the opportunity to vote for a “People’s Choice” selection. A monetary award will be made for the top three selections.
- Each member may submit two separate framed paintings. A .jpg image of each painting will be submitted pursuant to guidelines below.
- The nonrefundable entry fee is \$10 for one painting and \$15 for two. This entry fee is payable by check to the Iowa Watercolor Society with the notation “miniature show”. Submit check for entry(ies) with the entry form below. The show will accept the first 80 entries.
- All paintings must be the original work of the artist, executed in the past two years. Preliminary pencil sketching only is permitted, not for permanent definition. Only removable resists may be used. Copies of other artists’ work will not be accepted, nor will copies of published photos. Paintings may not have been done in a workshop or under the supervision of an instructor. Works previously shown in an IWS exhibition are not eligible.

Rules for artwork:

- The artwork that is shipped or delivered must be the same as submitted in the entry form.
- Medium – watermedia (no water soluble oils)
- Surface – no restrictions
- Image size - artwork may be up to 36 square inches (width x height).
- Frame size – total outside measurement of frame must not exceed 48 inches. To calculate, measure each side of square or rectangular frame and add the four numbers together, or measure perimeter of oval or round frames. (*Continued on next page*)

- The submitted art must be ready for display. The painting must be ready to hang with a wire hanging mechanism. No saw tooth hangers.
- Use only Plexiglas in framing. No glass.
- Matting – artist may use more than one mat and mats do not have to be white or off-white.
- Each piece of art must have the information form affixed to the back.
- The IWS and/or the Fisher Community Center will not provide insurance for the artworks.
- The IWS and/or the Fisher Community Center is not responsible for damage or loss during shipment. The artist will be contacted if any painting is damaged in transit. Damaged items will not be displayed.

Submission instructions and materials:

- Submitting artists are asked to **email** a .jpg image of their painting(s) to cg-art@msn.com. NO .png images will be accepted. Mail entry form to the address below.
- If the artist does not have email capabilities, they may mail the image(s) on a CD or DVD along with their entry form and fee to or send the image on a CD or DVD to Connie Guillaume, 413 NW Linden St., Ankeny, IA 50023. CDs or DVDs will not be returned unless specifically requested and postage is included.
- An emailed image is not considered an entry until the entry form and fee are submitted.
- Photograph the painting BEFORE it is framed. Framed images behind Plexiglas do not display the beauty of the artwork and often have a high reflection.
- Orient the image correctly. If it is a vertical painting, the .jpg image should be vertical. It is difficult to determine orientation of abstract paintings.
- Label the image with the *name of the painting_artist's first initial and last name*. For example: **ducksinthewater_GFoster.jpg**
- The image should be **in the range of 350kb**. Images larger than this are difficult to manage electronically on the web. Smaller images are fuzzy when stretched.
- If the artist is unable to deliver their painting(s) to the Fisher Community Center on Tuesday, April 28 during regular hours, members may mail artwork to:
Fisher Community Center, Iowa Watercolor Miniature Show, 709 South Center St.,
Marshalltown, IA 50158, (641) 753-9013
- Ship artwork in reusable boxes (please do not use Styrofoam peanuts). The art will be returned in the same box in which it is shipped. It is required that a prepaid return shipping label be included.
- Artwork NOT picked up by May 29 will be held only for a short time by IWS. Please make arrangements accordingly.

Sales

All paintings must be left on display at the Fisher Community Center until the end of the show. Paintings may be marked available for sale or not for sale. All sales will be managed by the artist. Each artist's contact information will be made available on a gallery handout.

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<p>Application deadline Monday, March 23.</p> <p>Send application form with the entry fee of \$10 for one painting or \$15 for two emailed .jpg images or mailed CDs/DVDs (if necessary) to:</p> <p>Connie Guillaume 413 NW Linden Ankeny, IA 50023 (515) 964-2118 cg-art@msn.com</p>	<p>Deadline for receipt of mailed entry Monday, April 27.</p> <p>If you are unable to deliver your paintings mail them along with a prepaid return label to:</p> <p>Fisher Community Center 709 South Center Street Marshalltown, IA 5015 (641) 753-9013</p>
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Entry Form	
Artist Name:	
Address:	
City, State Zip	
Phone:	
Email:	
Painting #1 Title:	
Price \$_____or NFS_____	Medium:
Painting #2 Title:	
Price \$_____or NFS_____	Medium:
<p>I understand the rules and information and agree to the requirements and restrictions.</p> <p>Signed: _____</p>	

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The Iowa Watercolor Society is delighted to offer a second annual watercolor workshop in 2015. You are invited to join us to paint with Paul Jackson (see full bio at <http://www.pauljackson.com/about/>). In this workshop, Paul will help you reach the next level of artistic confidence and ability as he guides you through a painting of items with texture, illustrating the principles of design, color, value, composition, and the mechanics of textures. Workshop participants will learn to paint layers upon layers to catch that beautiful glow on water, rocks, shells and other items. He will share with you guidelines and examples so that none of this will be intimidating. .

Workshop dates and information: April 29, 30 and May 1, 2015 —9 am to 3 pm—Best Western Metro-Ankeny, Iowa. There are no partial-day registrations. We can accommodate 25 participants in the workshop. We are not creating a room block;

however, accommodations at the Best Western are available: 888-326-8948. There are several opportunities for lodging within walking distance of the workshop.

Registration

- IWS registrations postmarked on or before March 1, 2015
workshop fee - \$235
- IWS registrations, non-member, and out-of state registrations postmarked beginning March 2
late workshop fee - \$260
- Registration deadline April 10

Refunds

- Full refunds will be granted up to and including March 15, 2015; however, refunds following March 15 may only be approved with cause, less a \$50 administrative fee. There will be no refunds after April 10.

You may submit your registration and payment (check or money order payable to the Iowa Watercolor Society) to:

Iowa Watercolor Society
Linda Poore
803 Elm Avenue
Story City, IA 50248.

If you have questions, contact Linda Poore at lpore6@gmail.com or 515-239-7248 or Jan Globuschutz at jglobuschutz@msn.com or 515-229-6722. We look forward to seeing you in April!

Supply list: Marla suggests the following: "... and please remind them our supply list is not mandatory. A few additional items they may want to bring along for this workshop are *a cutting mat (if they already have one...don't purchase a new one), exacto knife, scissors, small square of bubble wrap, salt, lots of watercolor paper scraps and a drinking straw.*"

The following is Paul's supply list from his web site.

Paper- 2 sheets of Arches watercolor paper, 140lb, 260lb or 300lb cold press. (I'll demonstrate on 1/2 sheet of 260lb -20×26")

Painting board-large enough to fit 1/2 sheet of paper.

Palette – I use a Quiller palette, but any large watercolor palette will do.

Water containers – at least 2

Paper Towels

Brushes

- 3 Round watercolor brushes, pick a small, medium and large, also a 2" flat wash brush, and 1 small, cheap brush for masking fluid.

Masking fluid

Any other watercolor supplies you normally use, i.e., kneaded eraser, masking fluid eraser, masking tape etc.

Paint -Bring the paints you normally use. Here is a short list of colors I am currently using and recommend for the workshop. Feel free to add any other colors you like. Lemon Yellow, Cadmium Yellow Med Hue, Iso-indoline Yellow, Cadmium Orange Hue, Perinone Orange, Pyrrol Orange, Quinacridone Sienna, Cadmium Red Medium Hue, Mayan Red, Permanent Alizarin Crimson, Opera Pink, Carbazole Violet, Cobalt Blue Violet, Indigo, French Ultramarine, Phthalo Blue Green Shade, Manganese Blue Hue, Phthalo Green Blue Shade, Phthalo Turquoise, Phthalo Green Yellow Shade. We may have a limited supply of these colors available for purchase at the workshop.

If you order from Daniel Smith, give Paul's Teacher Referral# **TRP00410**

Also give the code WSCHOOL2 to receive a 15% discount. 😊

Before you rush out and spend a fortune on art supplies, check with us. We may be able to offer a less expensive alternative.

We should have most of these supplies available at the workshop.

See more at: <http://www.pauljackson.com/materials-list/#sthash.myEgJCaA.dpuf>



This photo is “representative” of the type of texture we might learn.

WORKSHOP REGISTRATION

IWS Member [] Nonmember []

Name _____

Address _____

City, State, Mailing Code _____

Contact Information:

Email _____ Phone _____

Food or health considerations: _____

Mail with payment to IWS to: Linda Poore, Iowa Watercolor Society, 803 Elm Avenue, Story City, Iowa

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The Iowa Watercolor Society welcomes juror and workshop instructor Iain Stewart for the 2015 annual show and workshops. From his online bio we have:

Iain Stewart is a watercolor artist / illustrator and a signature member of the National Watercolor Society. His work has received numerous awards in international competition and he is a sought after juror and workshop instructor. He is also an architectural illustrator with an international clientele. Iain maintains a studio in Opelika, Alabama. In 2014 he will teach and exhibit in the US, France, Scotland, Canada, Thailand, and Belgium.
<http://iainstew.fineartstudioonline.com/>



The painting below is representative of his style of work, not a specific workshop selection. You can see this image in color on the IWS website
<http://www.iowawatercolorsociety.org>



From Jean Weiner Watercolors. Cool cats!

Remember.....you can view this entire newsletter in color on the Iowa Watercolor web site:

<http://www.iowawatercolorsociety.org>

LIKE us on FACEBOOK!!



Randy Mackey Art

Jo Myers-Walker will be holding A 3-DAY WORKSHOP, April 8, 9, 10, 2015, 8:30 a.m. - 4:00 p.m., Summerset Winery, Indianola, Iowa. Contact Dianne Liepa 515-961-8539 d.liepa@mac.com or Jo Myers-Walker jomyerswalker@gmail.com for more information!



Pioneer Village at the Fairgrounds.
Glenda Drennen

Mark your calendar! The February featured Artist at The Cellar in Perry, Iowa is Leslie Leavenworth. You are invited to attend gallery night Friday February 6th at 7:00 pm and listen to the live music of Reggie Greenlaw on dulcimer. This is the LaPoste Art Show, at 1219 Warford Street, Perry, Iowa. Art will be up during February.



Bob Baldus will show his paintings at the Johnston Library in February and March, 2015. Works will be hung on Feb. 4th, with a reception on Feb. 21st from 5:30 to 7pm at the Library.