



To support and encourage the advancement of water-based media, and to foster the appreciation and interest of both the artist and the viewing public.

The President's Message

Hello Fellow Hunters,

Now that the Kolinsky sable season is over and we have all returned to our studios to put our camo gear and guns away it is time to concentrate on IWS activities for the summer season. Misty Palek and her committee members are gearing up for another exhibit of the work of the excellent watercolor artists in our organization. Submission information for this annual event is available in our website.

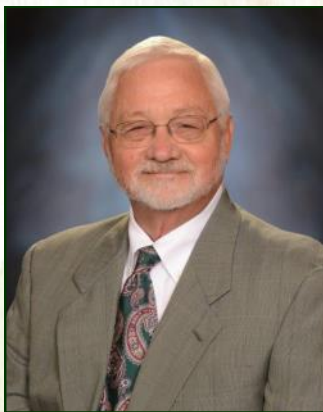
In an attempt to get more people to view our watercolor exhibit, Misty is lining up afternoon painting opportunities at the La Poste show site with the idea that our membership could keep the hall open those afternoons. I see this as a two purposed exercise. It lets people see the process as well as the result, and it offers members a chance to share painting techniques and philosophies with others in the club. We need volunteers to demonstrate on Thursdays from July 14 through September 8 in two shifts: 2 pm to 5 pm and/or 5 pm to 8 pm. While you are there, enjoy food and beverages at the LaPoste bar in The Cellar during their happy hour. Contact Misty Palek at info@palekstudio.com or (515) 229-4767 to sign up.

Just a reminder that the workshop this year will not be the usual format of having the same subject covered in both sessions. Instead Sterling Edwards will present two different programs. I would encourage you to read more about this offering in the IWS website.

If you remember at last year's annual meeting we had a silent auction of Kay Wall's art books with the proceeds to go as a scholarship to a new artist for continuing education. Funds generated from this sale were generously subsidized by Jane Baty and Ginny Huntington and we now have an award of over \$250. May we all take a moment to remember Kay and thank her?

Just a reminder that each year during the annual meeting we have an election of officers.

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Important Links: [The Iowa Watercolor Society](#) — www.IowaWatercolorSociety.org

[IWS on Facebook](#) — www.Facebook.com, search for [Iowa Watercolor Society](#) (or click on the hyperlink)

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IWS Board Members

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This year it seems we have more than the usual vacancies to fill. Especially note that this is a year to elect the next president-elect. This person will serve on the board for two years and then be in line for election as president. When I came into this job I was not only new to watercolor I was also had very little knowledge of the workings of the Iowa Watercolor Society. During my tenure I have met many great people, some very good watercolorists and a board of directors that I am quit fond of. One of the real perks of this job is that I have had an opportunity to select two of the finest watercolorists on the national scene to come to La Poste and share their knowledge with us. It is a real learning opportunity to "rub shoulders" with these people and only the president has that chance. I will never forget, after all the students had left the last day of the last workshop this past Fall and Iain Stewart and I were sitting there drinking a beer in La Poste and he was telling me about the art world as he experienced it. Priceless!!!!

Some other board members are retiring also and for those of you with an interest in giving back to the IWS, I would encourage you to contact me or any other board member and we will fit you in.

Two board actions that members will be interested in are the discontinuance of the spring workshop in Ankeny and the lack of a minishow this year. It is the board's desire that the Spring workshop be better managed and possibly held in another area of the state to reach out to more of our membership that are underserved. Hopefully we will have something better to offer in 2017.

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President

Tom Holcomb
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Traveling Show

Janice Bell, janicesbell@gmail.com

Key Dates for the 2016 Annual Exhibition and Meeting

(dates are subject to change, so please monitor the IWS web site,
Facebook page, newsletters and e-mail updates)

- 5/9/16 – Exhibit Submissions due
- 5/16/16 – Juror receives all photos to select paintings for the exhibition
- 6/6/16 – Accepted artists will be notified by phone and/or mail
- 6/24/16 - 10am-4pm - Drop off accepted paintings at Betsy Peterson Designs: 1121 2nd Ave, Perry. LaPoste will be closed on this date.
- 6/25/16 - 11am - 6pm - OR drop off accepted paintings at Palek Studio and Gallery, 506 E. 6th St., Suite 200, 50309 (East Village), Des Moines 50309
- 6/30/16 – Registrations from IWS members for Sterling Edwards art workshops are due
- 7/6/16 — 10am-12pm - Hanging the show at LaPoste, Perry, IA
- 7/7/16 — 4:30pm Opening Reception at LaPoste, Perry, IA
- 8/22/16 — Registrations for the annual meeting luncheon must be postmarked
- 8/25/16 - 4:30pm - Juror/Artist Reception at LaPoste, Perry, IA
- 8/24-8/26/16 – Sterling Edwards workshop entitled “Watercolors from A to Z”
- 8/28/16 - Annual Meeting and Luncheon, doors open at 10:30 am, meeting: 11 am
- Aug 29-31 -- Sterling Edwards watercolor workshop entitled “Creating Expressive and Dynamic Watercolors”
- 9/11/16 - 10am-4pm - Tear down and pick up for artists

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After our experience with trying to have a minishow in Marshalltown it was a board decision to drop the minishow for 2016 and hopefully have a better event back at the library in Johnston in the early part of 2017.

Tune in next time when I will discuss, “Leave the poor little Kolinsky sables alone and concentrate on cattle, use ox gall and go with the flow”.

Brush on!

Tom Holcomb

Member Web Sites and Helpful Links

Iowa Watercolor Society Member Web Sites

- ◆ Susan C. Colby, Clive, IA,
www.susancolbystudio.com,
- ◆ Jo Meyers-Walker, Iowa City,
www.theleftbankstudio.com
- ◆ Elaine Peyton, Cedar Rapids,
www.artisticexpressions-peyton.com
- ◆ Dan Cross Studio, Des Moines,
www.dcrossstudio.com
- ◆ Michael Broshar, Buckingham,
www.michaelbroshar.com. On Facebook
search for Michael Broshar — Watercolors
- ◆ Sara Burrier SARA B. ILLUSTRATION
www.sarabillustration.com and
www.sarambutcher.etsy.com

Helpful Links

- ◆ [Www.IowaWatercolorSociety.org](http://www.IowaWatercolorSociety.org)
- ◆ [IWS on Facebook](#)
- ◆ [Juried Art Services](#) — newsletter announcing
juried art exhibitions.
- ◆ [U.S. Department of State Art In Embassies
Registry](#)
- ◆ The [Artists' Network](#), publisher of
“Watercolor Artist” magazine.
- ◆ [Painters-Online](#), the UK publisher of “Leisure
Painter” and “The Artist” magazines.
- ◆ **Art supply sources:**
- ◆ [Dick Blick](#),
- ◆ [Daniel Smith](#),
- ◆ [Jerry's Artarama](#),
- ◆ [Cheap Joe's Art Stuff](#),
- ◆ [Art Supply Warehouse](#),
- ◆ [Hobby Lobby](#),
- ◆ [Michael's](#),
- ◆ [Oriental Art Supply](#),
- ◆ [JoAnn Fabric and Craft Stores](#),
- ◆ [U.S. Art Supply](#),
- ◆ [Golden Artist Colors](#),
- ◆ [Holbein Artist Colors](#),
- ◆ [Jack Richeson & Co.](#)
- ◆ [http://www.handprint.com/HP/WCL/
wpaint.html](http://www.handprint.com/HP/WCL/wpaint.html) Online resource with detailed in-
formation about watercolor paints and pig-
ments. By Bruce MacEvoy.

Membership Information and How to Submit News

Iowa Watercolor Society membership for January 1 through December 31

Please make your check payable to

Iowa Watercolor Society,

Complete this form and mail to:

IWS Membership Chair, Mari Lindner
30510 Rolling Hills Drive
Maxwell, IA 50161
(515) 215-0005
maribob79@gmail.com

- ☐ New Participating Member \$35
- ☐ Renewal Participating Member \$35
- ☐ Patron Member \$55 or greater annually
- ☐ Life Member \$300 (one-time payment)

Name _____

Address _____

City _____ State _____

Zip _____ Phone _____

E-mail _____

Area of interest: We depend on our members to help us fulfill our education goals, annual exhibit preparations, traveling show arrangements, etc. Let us know how you would like to be involved. We want all to be included!

- ☐ Annual exhibition ☐ Demonstrate art at events
- ☐ Traveling exhibit ☐ Write newsletter articles
- ☐ Exhibition team ☐ Develop publicity about events
- ☐ Annual Luncheon ☐ Regional news coordinator
- ☐ Organize workshops ☐ Regional event leader
- ☐ Web management ☐ Social Media development
- ☐ Other _____

Your membership is tax deductible.

LIKE us on Facebook:

www.Facebook.com/IowaWatercolorSociety

Read our web site:

<http://www.IowaWatercolorSociety.org>

Benefits of Membership in the Iowa Watercolor Society

1. Members are eligible to exhibit in the annual juried exhibition with no entry fees.
2. Members can register for IWS-sponsored workshops ahead of the general public.
3. The organization hosts at least two workshops per year with member priority registration.
4. Members receive newsletters and e-mails with information and announcements about IWS and member activities, and opportunities for members.
5. Members can publicize their exhibitions, workshops and web sites in the IWS newsletter, e-mails, and web site.

Members can post their watercolor-related news, photos, and announcements on the IWS

Please send your submissions and suggestions for the newsletter, article ideas, resources, helpful links, artist opportunities, member achievements, and photos of your recent paintings to the IWS Newsletter Editor,

NBrannman@ISUAlum.com.

Please send news releases about exhibitions, workshops, and other events of interest. Also, send .jpg files of a painting(s) featured in an exhibition, and be sure to include a caption for the painting.