



April 2015 IWS Newsletter

Announcing the September 2015 Art Exhibition and Annual Meeting — Perry, Iowa — See Page 3

The President's Message —

Greetings IWS members,

I finally found a bright spot in my journey through the land of possible places to have our annual show, meeting, and workshop. I think you will find the Perry location a real jewel. Each year the community holds an event called "Art on the Prairie." This exhibition has become a very popular attraction for both artists and buyers. You will have an opportunity to stay in a unique, completely restored [Arts and Crafts hotel](#), the Hotel Pattee, that is a destination feature by itself. Then our functions will take place in a restored Post Office from the early 20th century. Plus, the people of Perry are anxious to have us come.

Dates to remember include the Paul Jackson workshop on April 29, 30, and May 1. Linda Poore has again put together an excellent program that is sold out. The Miniature Show will be in Marshalltown at the Fisher Community Center from May 1 to May 28th, with the opening reception May 3rd, from 2 to 4 PM. All thanks to Connie Guillaume's hard work.

A final note. This newsletter is put together by our new newsletter editor, Nancy Brannaman. Please welcome her into your home.

And brush on,

Tom

Important Dates

April 20, 2015 — Postmark deadline for the IWS Miniature Water Media Show.

April 21, 2015 — Mailed artwork received deadline for the IWS Miniature Water Media Show.

April 28, 2015 — Deliver artwork for the IWS Miniature Water Media Show in Marshalltown.

April 29, 30 and May 1, 2015 — Paul Jackson Workshop (sold out).

May 1 to May 28, 2015 — The IWS Annual Miniature Show, Marshalltown Fisher Community Center.

May 3, 2015, 2 pm to 4 pm — Opening Reception for the IWS Miniature Show, Marshalltown Fisher Community Center.

May 25, 2015 — Deadline for submissions for the 2015 Annual Art Exhibition.

July 20, 2015 — Members should register for workshops to be held September 9–11 and September 14–16

*Important Links: [The Iowa Watercolor Society](http://www.IowaWatercolorSociety.org) —
www.IowaWatercolorSociety.org*

*[IWS on Facebook](https://www.facebook.com/IowaWatercolorSociety) — [www.Facbook.com](https://www.facebook.com/IowaWatercolorSociety), search for
Iowa Watercolor Society
(or click on the hyperlink)*

Please Welcome New Members!

Beverly Apel

Holly Gettys

Kristine Thielen

Diane Tough

Kathy Van Haaften

Charlotte Willis

Bonnie Dix

Volunteer Opportunity! — Co-Chairperson for the IWS Traveling Show Needed

IWS needs a Co-Chairperson for the western half of Iowa. This person will be responsible for the 2016-2017 traveling show in northwest Iowa and the 2017-2018 traveling show in southwest Iowa. The needed Co-Chairperson will be responsible for:

1. Pick up the traveling show from the Annual Exhibit (2016 and 2017) and deliver it to the first gallery in the traveling show rotation.
2. Mail exhibit information, on CD, to each gallery a few weeks before each exhibit.
3. At the end of the exhibit schedule, pick up the show from the last gallery and bringing the paintings to the annual meeting for owners to retrieve. Note, paintings may need to be stored before pick up.
4. The 2016-2017 exhibit schedule for northwest Iowa will begin in Storm Lake and end in Clear Lake.
5. The Co-Chairperson will be responsible for scheduling the 2017-2018 exhibits in southwest Iowa and for items 1, 2, and 3 above.

If you are from western Iowa and you are willing to take on this responsibility, please contact Janice Bell.

President

Tom Holcomb

President Elect

Gwen Foster

Secretary

Martha Rhoades,

Treasurer

Nora Nurre

Membership

Mari Lindner

Exhibition Team

Gwen Foster

Connie Guillaume

Joyce Sieve

Susan Baer

Leslie Leavenworth

Historian

Christina Blum

Communications/Public Relations

Linda Poore, Facebook

Sara Burrier, Website

Nancy B. Brannaman, Newsletter

Traveling Show

Janice Bell

On Your Mark! Get Set! Go! Prepare for the Annual Meeting, Workshops, Exhibition and Receptions!

| | | | | | |
|---|---|---|---|--|---|
| START | | READ the Flyer | | Add Important Dates to Calendar | |
| | | | | | Decide Which Workshop to Attend |
| Ponder Ideas for Paintings | | Send Regis- tration for the Annual Meeting Lunch | | | |
| | | | Send Regis- tration for the Workshop | | Call the Hotel to Reserve a Room |
| Create Designs for Paintings | <p align="center">Important Dates for Action!</p> <p>May 25, 2015 – Submit Exhibition Entries</p> <p>July 15, 2015 – Mail Paintings</p> <p>July 20, 2015 – Better Enroll in Workshops by this Date!</p> <p>August 4, 2015 – Hand Deliver Paintings</p> <p>August 9, 2015 – Deadline for Hotel Reservations</p> <p>September 1, 2015 – Deadline for Luncheon Reservations</p> <p>September 7, 2015 – Attend Opening Reception</p> <p>September 9, 2015 – Workshop #1 Starts</p> <p>September 11, 2015 – Attend Reception for Juror</p> <p>September 13, 2015 – Annual Meeting & Luncheon</p> <p>September 14, 2015 – Workshop #2 Starts</p> | | | | |
| PAINT! | | | | | ENJOY! |
| | Send Submissions for Exhibition | | PACK! | | Attend Workshop & Annual Meeting |

Explore Perry Locations for our Annual Meeting, Luncheon, Art Exhibition, and Workshops



La Poste, <http://www.laposteperry.com/> — a renovated Post Office built in 1915. It is, and always will be, a space to celebrate art, music, food and community. The IWS 2015 art exhibition will be held in LaPoste.



The Hotel Pattee, <http://www.hotelpattee.com/>. Read this New York Times Article about the hotel and Perry. The hotel was originally built in 1913 as a railroad hotel. Each of the 40 rooms in the hotel is uniquely decorated, so explore the photo gallery for each room and pick out the room you would like to reserve. A 2006 Quad City Times article quotes the brochure as, “a museum where you can sleep.” The hotel was built by Harry and William Pattee, in honor of his father, David J. Pattee, who died in 1912. Read about David J. Pattee’s contributions to the city of Perry.

When you are not enjoying the watercolor exhibition or attending the IWS luncheon and annual meeting, take some artist friends with you to check out some of the many attractions in the area.

- ◆ Visit the restored Carnegie Library in Perry. Built in 1904, the building is on the National Register of Historic Places and it is still a working library.
- ◆ Bring your watercolor sketchbook and paint box for some en plein air painting during the weekend! Strap your easel to your bicycle and spend some time on the Raccoon River Valley Bike Trail.
- ◆ The weather should still be warm enough for a kayak trip down the Middle Raccoon River.
- ◆ Or enjoy some outdoor painting in one of several parks in Perry. They even have a dog park and a caboose!

Art on the Prairie will be held in Perry November 14 and 15, 2015, so check out the web site for photos of the wonderful art exhibited at the 2014 event.

Opportunities for Artists

Send your submissions for “Opportunities for Artists” and “Helpful Links” to Nancy B. Brannaman. For “Opportunities,” include the submission deadline, a brief description and the contact information.

- ◆ **Iowa Arts Council Grants** applications for artists’ projects and fellowships, and organization and community art proposals are due May 1, 2015 and November 2, 2015.
- ◆ **Ames Art Walk.** This is a Main Street Cultural District (MSCD) event on Friday, June 5th. MSCD is asking businesses to get their own artists this year, but they will help businesses find an artist if needed. The MSCD will maintain a list of artists who want to participate. Call (515) 233-3472 and ask to be placed on the list. MSCD is hoping to finalize details by April 20, so they can start working on the promotional materials.
- ◆ **Octagon Art Center, Ames, IA — Community of Artists** 2015, showcasing the work of artists within 150 miles of Ames, IA. Submission Deadline: May 4, 2015. Exhibition dates: June 5 - August 1.
- ◆ **Octagon Art Center, Ames, IA — Art Festival** will be September 27, 2015. Submit entry form by June 15, 2015.
- ◆ **Cedar Rapids Museum of Art — Its All About the Art: Artist Market 2015.** November 15, 2015. Applications are due May 15. Artists can exhibit and sell locally their original artwork. Guests to the museum will have a special opportunity to meet and talk with all artists in one place and to buy works of art...perfect for the gift-giving season. Questions? Contact Lou Wendel, Museum Store Manager.

Special Discount Just for Iowa Watercolor Society Members!

Dick Blick

*10% off orders of \$50 + Free Shipping for Orders of \$99
Orders placed via phone or web used Discount Code*

EN1402

Offer Expires 12/31/2015

Helpful Links

- ◆ www.IowaWatercolorSociety.org
- ◆ [IWS on Facebook](#)
- ◆ [Call for Entry.org](#) — announcements of art exhibitions.
- ◆ [Juried Art Services](#) — newsletter announcing juried art exhibitions.
- ◆ [U.S. Department of State Art In Embassies Registry](#)
- ◆ The [Artists’ Network](#), publisher of “Watercolor Artist” magazine.
- ◆ [Painters-Online](#), the UK publisher of “Leisure Painter” and “The Artist” magazines.
- ◆ **Art supply sources:**
- ◆ [Dick Blick](#),
- ◆ [Daniel Smith](#),
- ◆ [Jerry’s Artarama](#),
- ◆ [Cheap Joe’s Art Stuff](#),
- ◆ [Art Supply Warehouse](#),
- ◆ [Hobby Lobby](#),
- ◆ [Michael’s](#),
- ◆ [Oriental Art Supply](#),
- ◆ [JoAnn Fabric and Craft Stores](#),
- ◆ [U.S. Art Supply](#),
- ◆ [Golden Artist Colors](#),
- ◆ [Holbein Artist Colors](#),
- ◆ [Jack Richeson & Co.](#)

Member Achievements — Congratulations!

The Des Moines Women's Club 17th Annual Art Exhibition 1st Place in the Non-professional Division went to IWS member **Ann Hutchins** for her painting entitled "Gilded Forest."

Also in the same show, Professional Division, members **Sara Burrier**, **Melinda Kabel**, and **Leslie Leavenworth** received Honorable Mentions.

Enjoy photos of the exhibition here:

<http://www.desmoineswomensclub.com/2015-art-exhibition/>

Please send your submissions and suggestions for the newsletter, for article ideas, resources, helpful links, artist opportunities, member achievements, and photos of your recent paintings to the IWS Newsletter Editor, Nancy B. Brannaman. Please send artwork to use as backgrounds in the newsletter, too. I can watermark photos of art to reduce unauthorized use.

Introducing Myself — Nancy B. Brannaman, IWS Newsletter Editor

I look forward to befriending my fellow members of the Iowa Watercolor Society. I am a new member and a fledgling painter. I have been an avid photographer for over 30 years, and many times as I peered behind the lens, I thought to myself, "I would love to paint this scene." However, I always thought that painters were born with the talent, and I wasn't one of the chosen few who could paint. In fact, I often wondered why artists went to art school since they were naturally gifted. A few years back, I purchased a copy of Drawing on the Right Side of the Brain by Betty Edwards, recommended by my daughter, and I realized that art technique can be learned. As I started to draw and paint I realized that even if I couldn't produce "a work of art," I was transported to a state of bliss that some call "flow" or "alpha" or "theta." I was immediately attracted to watercolors because of their compactness for travel, and the fluid, transparent characteristics.

I soon learned that the joy of art is not only in the finished product, but there is immense joy in the process of creating art. I experienced the joy of the process when I photographed with my camera, but the process of painting is sheer delight for me.

I have worked in business management my entire career, and I laughingly tell people that developing Excel spreadsheets was a creative outlet for me. Yes, I was a right-brained, creative, intuitive soul in a left-brained business world. I have a MS from Iowa State in agricultural economics and finance, and I recently retired as a Foreign Service Officer with the U.S. Department of State. I have a wealth of photos taken over the years waiting to be painted now.

I am pleased to bring my skills of writing and creating, and my knowledge of the internet and social media to IWS to help provide a digital platform for information and resources for IWS members.

— Nancy B. Brannaman