

Iowa Watercolor Society Newsletter—Fall 2018



President's Address

Hi, my name is Mayela Fonseca and as most of you know, I am the new President of the Iowa Watercolor Society (IWS). I look forward to the next two years, hopefully working closer with all of you and making changes that will improve the IWS.

Here are some of the things we are going to work on:

Do more activities with the general public.

- Increase activities that welcome new members and spike in others the interest for watercolor. For example, this year we are including a watercolor workshop or demonstration at the locations where the traveling show will be exhibited. What we hope for is that members of the IWS in those areas volunteer to conduct a short workshop or a demonstration. We want to invite everyone to these workshops, no requirement to have watercolor experience. It is our goal to use these workshops or demonstrations to inspire young people to experiment with watercolors. Here are the locations and dates where the traveling show will be during 2018-2019. Please review the locations and let me know if you are interested in volunteering to give a workshop or a demonstration.



Watercolor Leaf by Kateri Ewing

Contents

- President's Address
- Traveling Show Schedule
- 2019 Workshops Instructors and Workshop Descriptions
- 2018 Annual Luncheon, Awards and Workshops
- Board Members
- Calendar of Events



- Review our current prospectus (that is the document that explains the rules for submitting paintings to our annual exhibition). We are conducting research on the prospectus of other watercolor societies around the mid-west and around the country and compare theirs to ours. Then discuss to see if we need to make any changes. We will be communicating those ideas to you and would like to receive your feedback on those changes.
- Review benefits to members and incorporate some new ones.

Upcoming Workshop:

- Mark your calendar! Our next workshop is May 6, 7 & 8 (Mon., Tue., Wed. respectively) at La Poste in Perry. The artist will be Kateri Ewing. I have taken two classes from her and she is an excellent instructor as well as a wonderful watercolorist. I love the way she paints birds and botanicals. A topic that we have not really approached in past workshops. We will be putting a detailed description of the course in the next few days in our web site.

Want to meet you:

- I would like to meet and get more familiar with our member's needs. I will be going to each of the traveling show locations to see the exhibition and how it is presented. I will let the members know in advance the day I will be there. I thought that if some of you want to join me and afterwards have lunch together, I can listen to ideas on how we can communicate better and/or improve the IWS.

Iowa Watercolor Society Traveling Exhibit

Location	Address	Day Open	Day Close	Workshop Instructor
Indian Hills Art Gallery , Indian Hills Community College	52 Grandview Ave Ottumwa, IA 52501	10/01/2018	11/15/2018	
Fairfield Arts and Convention Center	200 N. Main Fairfield, IA 52556	12/07/2018	01/28/2019	
Fort Madison Area Arts Association	825 Ave G Ft Madison, IA 52627	02/01/2019	03/28/2018	
Muscatine Art Center	1314 Mulberry Ave Muscatine, IA 52761	04/06/2019	05/26/2019	
Old Post Office Art Gallery	28 S. Linn Street Iowa City, IA 52240	06/01/2019	07/28/2019	

As you are marking your calendars and making your plans to visit the IWS Traveling Exhibit at one or more of these locations, you will notice the empty column on the far right of the table above. Now imagine *YOUR NAME* filling one of those blanks!

Managers of these Art Centers would love to host an IWS sponsored workshop or demonstration in conjunction with the traveling show while it is hanging in their gallery.

This is where you come in. I know many of you teach and/or demonstrate watercolor tips, tricks and techniques. All you need to do is contact Mayela at fonsecamyela@gmail.com or any one of the other board members listed on page 9 of this newsletter and we will work with you and the gallery staff to set up a date, do some publicity, along with whatever other preparations are needed.



Step up to the plate and share your talents!

Marybeth Heikes won a \$225 Merchandise Award in the Pennsylvania International Watercolor Exhibition.

Her painting Teapot Series #21 won the award & currently exhibited at the Crary Gallery in Warren, PA. Judge of awards was Ron Thurston. Keiko Tanabe was judge of selection.



Exhibit Chair Report

Hello fellow watercolorists.

I wanted to give you a recap of the IWS Annual Show from 2018.

As you know the show was a success with our juror, Janet Rogers, choosing a nice variety of art. The show ran from July 1st – Sept 31st at La Poste in Perry.

The award winners were:

1st Place: Richard Hanson – Beneath the Below

2nd Place: Marvella Blome – Beautiful Light

3rd Place: Richard Parker – Iowa Prairie

4th Place: Nash Cox – Street Scene

5th Place: Michael Broshar – Stratford, IA Terminal

Transparent Award: Melinda Kabel – Lawrence Feed and Grain

Honorable Mention Awards: Jean Wiener – Better with Lime, Merle Poland – Jacob's Ladder, Mayala Fonseca – Overlook, Anya Chander – Under the Bridge, Jan Vander Linden – Gray Matters, Susan Snyder – Old Faithful Visitors, Tom Hempel – Tranquility

Dates for the 2019 show have not been set yet, but watch for future updates.

Also there will be 2 mini shows in 2019. The first is tentatively set for the Urbandale library starting in February. The second show will be at the Johnston library in June and July. More details will be forthcoming.

Be sure to start painting as it will be a busy year.

All the best

Mary Johnson

Exhibit Chair



Richard Hanson –
Beneath the Below



Marvella Blome –
Beautiful Light



Richard Parker – Iowa Prairie



Michael Broshar – Stratford, IA Terminal

To view all paintings included in the 2018 Annual Exhibit visit the IWS website at:

iowawatercolorsociety.org



Nash Cox – Street Scene

Photos from the 2018 Annual Luncheon.

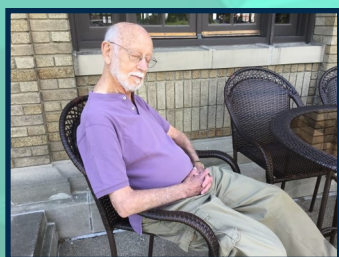
Juror of selection , awards, and demonstration by Janet Rogers



More Photos from 2018



Mel Stabin Workshop, Spring 2018



IOWA WATERCOLOR SOCIETY
SPRING 2019 - WATERCOLOR WORKSHOP
06-08 May, 2019

Meet Kateri Ewing:

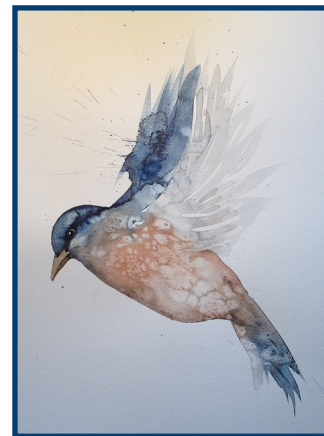
Workshop Instructor for Iowa Watercolor Society Spring 2019 Workshop

Join Kateri Ewing for a three day creative exploration of what it means to be a watercolorist. Based on Kateri's own daily work as a professional artist, mornings will be spent in creative and contemplative play, discovering the beauty and possibilities of different tools and materials and many ways to start our creative juices flowing.

Before lunch we will delve into techniques and theory that encourage process over product, and ease our way into discussions about the how and why of our own artistic pursuits.

After lunch it's all about professional product; over three afternoons, we will be creating a watercolour painting of a realistic song bird on a flowering branch.

Kateri hopes to share her philosophy of creative practice as a watercolorist, and the importance of finding our own voice and making time to simply play, as well as her tried and true techniques for creating a sense of realism in her work, and that spark of life that gives her birds the feeling that they will fly off the page at any moment. Join Kateri for a dynamic three days of falling in love with our watercolor practice all over again.



<http://www.kateriewing.com>

**IOWA WATERCOLOR SOCIETY
FALL 2019 - WATERCOLOR WORKSHOPS**

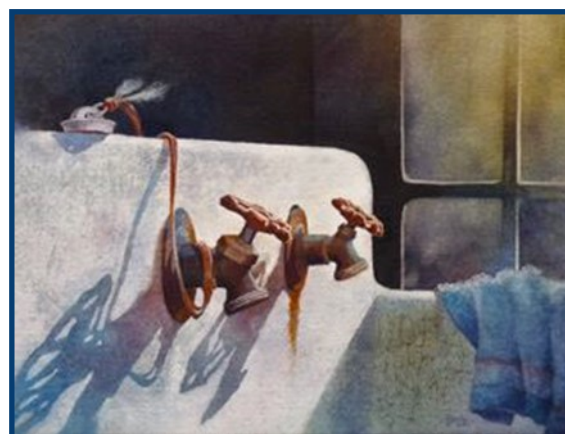
18-20 and 23-25 of Sep. 2019

**Alexis Lavine, 2019 IWS Juror of Selection and Awards
And Instructor for the Fall Workshops**

Alexis Lavine has devoted the last two decades to watercolor painting. Her award winning paintings have been included in numerous juried and gallery exhibitions, and they hang in private and corporate collections throughout the country, as well as overseas. Alexis divides her time between painting in her studio and painting outdoors on location. She has recently been designated as one of Watercolor Artist Magazine's "Ones to Watch."

Alexis is an enthusiastic art instructor, who teaches painting and drawing classes and workshops. She gives her students a sound background in technique and esthetics, encourages them to express their individuality through their art, and helps them to relax and enjoy their artistic pursuits. I've had the pleasure of attending one of her workshops and she is wonderful. Her classes are really interesting and we all came out with three finished paintings.

Alexis' watercolors are full of luminous color, rich shadows, and beautifully drawn shapes. With meticulous attention to composition, she crafts paintings that are descriptive and yet expressive, realistic and yet abstract. She lives and paints in central North Carolina, except during the winter, when she migrates to the Virgin Islands and paints lots of palm trees!



<http://www.alexislavineartist.com>

Reminder!

Its time to send in your membership renewals!
Make out your check for \$35 - payable to
Iowa Watercolor Society and send to:

Michal Broshar
1179 Hickory Ridge Dr.
Buckingham IA
50621

You may also go to the IWS website to renew your membership

Iowawatercolorsoiety.org



IWS Events for 2019

Mark Your Calendars!

Kateri Ewing—Spring Workshop:

06, 07, 08, May, 2019

Location: La Poste, Perry, IA

Miniature Exhibit:

Location: Johnston Library

Deliver Art Work: June 1 from

11:00am —3pm

Reception: June 29th, 10am – noon

Pick up artwork : July 28, 1:00—3:00

Visit our website at:

www.iowawatercolorsociety.org

Find us on Facebook at either : Members

Page - Iowa Watercolor Society

Or :

www.facebook.comIowaWatercolorSociety

Iowa Watercolor Society

Facebook Pages

Be sure to take some time to visit the IWS Facebook pages for information, news, and conversations that are not posted elsewhere. Connie Eyberg monitors and maintains these social media pages for IWS.

IWS has two Facebook pages. One is public the other is member only. Take a few minutes to *like* the IWS Public page. This is a place you can post general information regarding exhibits you may be involved with and other information that members and non-members will be interested in.

Then go to the Members Only—Iowa Watercolor Society Facebook page and click on the request to join button. Once Connie has confirmed that you are a dues paying member she will approve your request to join. This page is where postings such as announcements, reminders, deadlines, updates and notices relevant only to IWS members. Do take advantage of the opportunity to announce exhibits, classes, and other events to a wider audience.

The Members only page is a great place to join in on conversations to become better acquainted with other members and to post comments, questions, or a painting you are working on for suggestions, help with a technique, or a quick critique.

Contact: Connie Eyberg
ceyberg09@gmail.com



IWS Board Members

President: Mayela Fonseca

President Elect: Linda Schanus

Past President: Gwen Foster

Secretary:

Treasurer: Michael Broshar

Membership:

Exhibition Team: Mary Johnson
Susan Baer

Historian: Cindy Gordon

Communications: Sara Burrier
Nash Cox

Hospitality: Tom Holcomb
Cindy Gordon

Facebook: Connie Eyberg

Newsletter/Exhibit Booklet: Gwen Foster

Traveling Show: Jan Vander Linden

For contact information go to
iowawatercolorsociety.org

New Memberships and Membership Renewals

This process can be completed by going onto the Iowa Watercolor Society website and filling out the membership form posted there.

In addition to all the usual questions we have added a new one regarding whether or not you wish to be included in the membership directory.

This will make it simple for everyone to make that decision on an individual basis.

**Go into the arts. I'm not kidding.
The arts are not a way to make a living.
They are a very human way of making life
more bearable. Practicing an art, no matter
how well or badly, is a way to make your
soul grow, for heaven's sake. Sing in the
shower. Dance to the radio. Tell stories.
Write a poem to a friend, even a lousy
poem. Do it as well as you possibly
can. You will get an enormous
reward. You will have
created something.**

Kurt Vonnegut



Visit our website at:
www.iowawatercolorsociety.org

Find us on Facebook at either : Members Page -
Iowa Watercolor Society
Or : [www.facebook.comIowaWatercolorSociety](https://www.facebook.com/IowaWatercolorSociety)

