

IOWA WATERCOLOR SOCIETY

2020 Third Quarter Newsletter

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Quote

"Don't think about making art, just get it done. Let everyone else decide if it's good or bad, whether they love it or hate it. While they are deciding, make even more art"

- Andy Warhol

Contact Us

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President's Remarks

This is my last newsletter as President of the Iowa Watercolor Society. It has been an honor for me to hold this responsibility and I hope that I have represented the IWS well. I have enjoyed getting to know lots of our members, traveled to different locations to enjoy the traveling show, and honed my organizational skills planning the different activities.

It was unfortunate that the current crisis of a worldwide pandemic, forced us to cancel several of the events we had worked so hard to put together. But fortunately we have two events coming up which are still very much alive, our Annual Exhibition and the Fall Workshops.

Your future president as of September 2020 is Linda Schanus. Therefore we have an empty position in the Board of Directors, the Vice-President position. Please think about



volunteering. We cannot continue all the great work of the IWS if it wasn't for the volunteers.

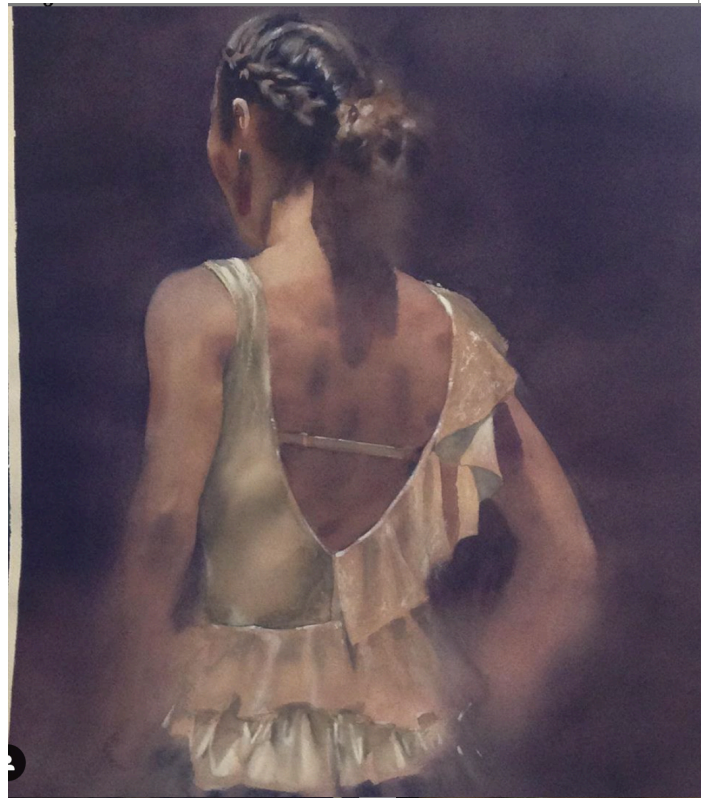
For the position of vice-president, you can reside in any location of the State of Iowa. The pandemic has opened up new ways of communication and so for the last two board meetings we have used Zoom. We can continue to have our board meetings via Zoom so that board members can be in any place of the state and still be able to participate from their home! I think this is a big advantage. No more traveling to Des Moines for meetings.

If you have any questions regarding the responsibilities of a vice-president, please give me a call at 515-229-1686.

2020 Fall Workshops with Frank Eber

On the International Artist Magazine, Aug./Sep. Issue (#134), there is an article written by Frank Eber, called Personal Vision. Frank states "My style could be described as impressionistic realism that focuses on atmosphere and mood."

We are very lucky indeed to be able to have an artist like Frank Eber come to teach our workshops this fall.



El Jaleo, watercolor, 22 x 18"

"Inspiration for this painting came from a live performance at the Isabella Stewart Gardner Museum in Boston, MA. Two choreographers created and performed a dance in honor of the John Singer Sargent painting *El Jaleo*. I was graciously allowed to use references from the recording. I used the wet-on-wet watercolor technique without the use of masking fluid. Multiple glazes give depth to the work, and the girl melting into the background was achieved by using lost and found edges. To create a more compelling picture, I chose to paint her facing

away from the viewer. The composition is a triangle.”



Hurry and sign up for the workshops- space is limited!

The first workshop is **How to Paint Atmospheric Watercolors - Emphasis on Landscapes**. This workshop will run from Sep. 9-11 at La Poste in Perry.

The second workshop is **How to Paint Atmospheric Watercolors - Emphasis on Seascapes**. Sep. 14-16th at La Poste in Perry.

Safety will be a priority:

Every precaution is being taken so that all participants be safe.

- One table per participant. This will allow for social distancing.
- Masks will be available.
- Hand sanitizer will be available.
- Participants temperature will be taken each day as a precaution.
- Lunch will be served downstairs where there is ample room for social distancing.

In his article Frank continues by saying “In watercolor I do a preliminary drawing first to establish form and design.

Application of the light washes, followed by medium values and finally, dark washes. My watercolors are based on large washes mostly with primary color mixes where the final color and value combination is achieved on the paper, not in the palette. I also apply white paint, when necessary, to achieve a certain result.”

“There is a certain controlled chaos in this San Francisco scene. As with life in general, a greater



© frank eber

Tadich Grill, watercolor, 18 x 22”

intelligence is at work. That is my dilemma as an artist: What I really want to paint cannot be painted. The figures in the shadows on the left are just suggested. The shadow connects the scene and the lines on the street, along with the shadow and background buildings create a Z-shape composition.”

“Generally, my paintings have a tonal quality to them, often referred to as a “limited palette” - although to me that makes no sense because I am using the whole spectrum of colors. The goal is to utilize value rather than color to emphasize form. Value is thought to be the most important element of color. Of course, a sound structure must also be in every painting.

Technique to me, is just a means to an end not a goal in itself. The highest goal is a personal vision and a still mind. A cluttered mind does not paint well.”

2020 Annual Exhibition

A few changes this year for those receiving awards. Since we are not having the annual luncheon, which was canceled due to Covid concerns with groups larger than 50 people, those receiving awards will be notified by phone by Jeanette Carson, Exhibition Chair.

For the same reason we are not having an opening reception this year.

Sunday, Sep. 13th from noon-3:00 pm will be pick-up day of last year's traveling show or this year's exhibition artwork. If you are notified by phone that you are the recipient of an award, then you can come pick-up your award that same day. If you can't come that day, then we can mail your award certificate and prize by mail.

The exhibition will be open to the public at La Poste, Perry from Aug. 6th to Sep. 13th, 2020.

On line Demonstration by Frank Eber!!

We are very happy to let all our members know that we have organized an on-line demonstration by Frank Eber.

Date: Sunday, Sep. 13

Time: 2:00 - 4:00 pm

There is no reason we can't have a demonstration, in spite of not having an annual luncheon.

We will use Zoom to conduct the demonstration. If you want to participate and watch the demonstration, you will need to install the application Zoom on your computer, smart phone, or tablet. The Zoom application is free.

Click the link below to see a primer on how to join a meeting with Zoom.

<https://support.zoom.us/hc/en-us/articles/201362193-Joining-a-Meeting>

The cost of the demonstration is \$10.00. You need to fill out a registration form before the Sep. 13th date. Click the link below to go directly to the registration form:

<https://fs26.formsite.com/iwsexhibithotmailcom/k7jyrqhvth/index.html>

Or go to the IWS website / Events / Sep. 13, 2020, Frank Eber Online Demo.

A few days before the demo you will receive a Zoom invitation from me to join the meeting. Please join the meeting about 10 min. before it starts so that you are sure everything is working ok.

During the demo, you will be able to ask questions via the Chat button. Those questions will be collected and during a break, Frank can answer them.

Please call (515-229-1686) me if you have any questions regarding how to download Zoom to your computer, smart phone or table.

2020 Key Dates

DATE	ACTIVITY	COMMENTS
July 30	Mailed art for annual exhibition must be received no later than this date	Mail to Mayela Fonseca at 8085 Cobblestone Rd., Urbandale, IA 50322
August 2	Drop-off for accepted paintings to Annual Exhibition	La Poste, Perry from 12:00 pm - 3:00 pm
September 9-11	1st Fall Workshop with Frank Eber	La Poste, Perry from 9:00 am - 4:00 pm
September 13	On-line demonstration by Frank Eber	02:00 pm - 04:00 pm
September 13	Pick-up artwork from last year's traveling show or this year's annual exhibition	La Poste, Perry from 12:00 pm - 3:00 pm
September 14-16	2nd Fall Workshop with Frank Eber	La Poste, Perry from 9:00 am - 4:00 pm

Visit to Le Mars Art Center by Mayela Fonseca

The Le Mars Art Center has the honor this year of hosting the prestigious American Watercolor Society's 153rd Annual Exhibit (June 12-July 31).

I knew I had to visit it. Being relatively so close to Des Moines I asked my husband to join me and we decided to make it a two day affair. We spent a lovely afternoon/evening in Sioux City and the next day drove to Le Mars to see the exhibition. I'm always curious as to what is selected for an exhibition as well as for prizes. As we know, this is a personal subjective process for the most part, that changes from juror to juror. It is a beautiful exhibition and the location of the Le Mars Art Center is also very attractive.,

They are a wonderful group of people who bring such a creative institution to a small midwest town.

The Le Mars Art Center offers a variety of art classes for both the young and adults. In fact, one of our members, Jean Weiner is one of their teachers. They are also hosting our 2020/2021 Traveling Show during December-January 2021.

Here are some of my favorite paintings from the exhibition. I had to take the picture from the side to avoid the glare from the glass.



AWS Gold Medal of Honor

John Jude Palencar

Medina, OH

The Dark Line

29" x 32"



AWS Silver Medal of Honor
John Salminen, AWS, D.F.
Duluth, MN
Yellow Awning
36" x 36"



AWS Bronze Medal of Honor
Jerry Smith, AWS
Crawfordsville, IN
Blue Haven
13" x 30"



Samuel Leitman Memorial Award
Bob Noreika, AWS
Rocky Hill, CT
Ice, Wind and Fire
18" x 29"



High Winds Medal
Deanne Lemley, AWS
Kennewick, WA
Brass with Poppies
21" x 24"